



DR. LAURA BRENNER

Speaker Packet





REIGNITING THE SPARK WITH YOUR DENTAL CAREER

You've invested time, money, and energy into your education and career. It's great when everything goes smoothly. **But what do you do when it doesn't?**

Historically, the only pathway for creating a successful career in dentistry was to deliver patient care in private practice. Fitting into this mold, however, can challenge the burnt-out dental professional to find creative solutions. Luckily, dentistry's culture is changing, and today *there is no one-size-fits-all approach to success in dentistry*. We now have more career choices than ever. In fact, we may choose to uniquely design our ideal clinical practice or develop non-clinical services that lift the entire profession.

Through this buzzworthy presentation, gain the strategies and resources to align your career with your life. We'll reveal the symptoms and causes of burnout, specifically addressing how to decrease people pleasing and perfectionism. We will explore the science and benefits of gratitude and creativity, as well as methods for building your gratitude muscle and creative thinking skills.

Whether you are seeking to renew your vows with your existing career or to expand beyond the boundaries of dentistry, know that you have options. This course will shine a light on the possibilities and the next steps in designing your dental career on your terms.



Dr. Laura Brenner • Laura@Lolabees.me
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Learning Objectives:

- ▶ Highlight the key indicators and causes of burnout and what you can do to alleviate them
- ▶ Illuminate new beliefs that lessen the stresses of dental practice
- ▶ Evaluate how our perception of identity at work impacts our personal lives
- ▶ Gain tools to build self-awareness and creativity which increase self-worth and happiness
- ▶ Explore the motivation behind perfectionism and its consequences
- ▶ Learn the importance of gratitude and uncover strategies for everyday use
- ▶ Discover various opportunities for expanding your career

Suggested Audience:
Dental Professionals

Suggested Format:
Partial or Full Day;
Lecture, Workshop, Keynote

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For some, a career in dentistry is like the perfect marriage filled with gives and takes and a genuine love of the craft. For others, however, their dream career turns out to be nothing like what they expected.

What do you do when you've invested so much of your life - time, money, your identity - to get here, and it doesn't turn out the way you had hoped?

After dreaming of becoming a dentist her whole life, **Dr. Laura Brenner** learned that dentistry wasn't a match for her. She practiced for 10 years before leaving clinical dentistry to become a blogger, a speaker, and a certified professional coach. After her blog post, "10 Reasons Your Dentist Probably Hates You Too," went viral, she began connecting with dental professionals around the world who wanted more from their careers. This inspired her to create Lolabees Career Coaching to guide dental professionals in designing their careers on their terms, so they can plan, create, and live joyful, balanced lives.

Laura is the founder of The Side Gig Summit which helps dental professionals safely explore non-traditional and non-clinical careers in dentistry and beyond. She earned her Certified Professional Coach designation through IPEC (Institute for Professional Excellence in Coaching.) She was honored to lead Mindful Dentist and Empowered Dentist Group Coaching Programs for enhancing personal and professional well-being in affiliation with the Metro Denver Dental Society. She is frequently featured as a podcast guest and a contributor to industry publications.

A passionate and inspirational speaker, Laura's presentations engage the hearts and minds of audiences across the nation. She is honored to have been **chosen as the winner of Dentistry's Got Talent 2022**. She would enjoy customizing a presentation for your next meeting that will inspire your group to fall in love with their careers once again.



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Testimonials

"Dr. Laura Brenner came to Dentistry's Got Talent and not only won it but took it to an entire new level. She will go down in history as **one of the best speakers to ever take the stage in our industry** and because of that I give her my highest recommendation!"

- Elijah Desmond; Founder, Dentistry's Got Talent & Smiles at Sea

"As a judge at 2022 Dentistry's Got Talent competition, I felt that Dr. Laura Brenner's presentation was a masterclass in presentation skills and development of content. Laura won that competition. Every time I hear her speak, I'm impressed with her (seemingly) effortless delivery and her targeted content that draws her audience in and touches their souls. Highly recommended."

- Vanessa Emerson; Founder, Dental Speaker Institute

"Dr. Laura Brenner is a masterful speaker. Each time I hear her speak, she expertly draws me into her topic. Dr. Brenner brings her expertise and combines it with her humor and genuine storytelling to deliver a presentation that inspires thought and action. I would highly recommend Dr. Laura Brenner!"

- Dr. Laura Schwindt; Co-founder, The Mint Door



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Past Presentations (Partial List)

Dental Entrepreneur Woman: DeW Life Crew
Dental Nachos Guac Con
Dentistry's Got Talent
Get Stress-Free Dentistry Summit
Mommy Dentists in Business Summit
Nifty Thrifty Virtual Summit
Rocky Mountain Dental Convention (*multiple*)
Super Dentist Boost

Featured Podcast Guest (Partial List)

Business of Happiness
Compass Points
Deals for Dentists
Dental Momentum
Dental Entrepreneur Woman
Dental Practice Heroes
Dentist Freedom Blueprint
Dentists, Puns, and Money
Dentistry for the Rest of Us
Dr. Dua's Survival Guide
Freedom Founders
Love Your Practice
Mommy Dentists in Business
Nifty Thrifty Dentist
Nobody Told Me That
Raving Patients Podcast
The Mint Door

